



2121 – 11th Street West, Saskatoon, Saskatchewan, S7M 1J3 Canada
Tel: (306) 956-6200 Fax: (306) 956-6201

Cameco Recognized for Outstanding Web Development

Saskatoon, Saskatchewan, Canada, September 3, 2015

Cameco (TSX: CCO; NYSE: CCJ) has been recognized for outstanding achievement in web development.

On September 2nd, 2015, the [Web Marketing Association](http://www.webmarketingassociation.com) announced winners of its 19th Annual WebAward Competition, bestowing [Standard of Excellence](http://www.webmarketingassociation.com/standard-of-excellence) awards for www.cameco.com in three separate categories:

- international business
- investor relations
- other

“The bar continues to be raised in terms of website development trends in the online marketing community,” said William Rice, President of the Web Marketing Association. *“Website design is constantly evolving to better meet the needs of the online audiences. This year, the WebAwards competition received remarkable entries from around the world that show impressive creativity and functionality.”*

The 2015 competition featured more than 1,500 entries from 40 countries which were adjudicated in 96 industry categories. Entries were evaluated against the following criteria:

- design
- innovation
- content
- technology
- interactivity
- copywriting
- ease of use

“Cameco is very pleased to receive this recognition,” says Gord Struthers, Cameco’s director of communications. *“It reflects a lot of hard work and a commitment to excellence from everyone on the project team, including our web development partners, [ZU](http://www.zu.com) and [OpenRoad](http://www.openroad.com).”*

Profile

Cameco is one of the world’s largest uranium producers, a significant supplier of conversion services and one of two Candu fuel manufacturers in Canada. Our competitive position is based on our controlling ownership of the world’s largest high-grade reserves and low-cost operations. Our uranium products are used to generate clean electricity in nuclear power plants around the world. We also explore for uranium in the Americas, Australia and Asia. Our shares trade on the Toronto and New York stock exchanges. Our head office is in Saskatoon, Saskatchewan.

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Media inquiries: Carey Hyndman (306) 956-6317