

Cameco

TOUCHDOWN *For Dreams*

MEDIA RELEASE

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Cameco Touchdown for Dreams program announces 2014 dream recipients

The Saskatchewan Roughriders, Saskatchewan Cancer Agency and Cameco are in the process of granting five dreams this year to women with a life-threatening diagnosis of cancer.

The 2014 Cameco Touchdown for Dreams recipients are:

Marilyn Young (Prince Albert): her dream of a seven-day Alaskan cruise was granted in June.

Leslie Cunningham (Hitchcock Bay): her dream of a basement renovation was granted this summer.

Barb Obed (Saskatoon): her dream is a new trailer at a north-central Saskatchewan lake. This program will help purchase that trailer.

Colleen Lorenzen (Saskatoon): a newly landscaped backyard became a reality this spring with a two-tier deck, rock wall and large flower garden.

Lisa Duncan (Regina): her dream comes true in November with a Hawaiian cruise.

While this program is a partnership between Cameco, the Saskatchewan Roughriders and Saskatchewan Cancer Agency, Rider Nation plays a big role.

At Sunday's Saskatchewan Roughriders game at Mosaic Stadium, fans will be able to purchase special Cameco Touchdown for Dreams/Rider-branded merchandise for \$20 with all profits helping make the dream projects come true. Cameco employees, Saskatchewan Roughrider wives and Saskatchewan Cancer Agency staff will be selling the souvenirs before kickoff.

After the game, fans with a message-inscribed pennant can participate in a ceremony outside the locker room with Rider players collecting the special pennants from the fans.

Other pink merchandise is available in The Rider Store this month with proceeds going to the Cameco Touchdown for Dreams program as well; all with the goal of helping make the dream projects come true.

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